



# Club Development Plan

## Key Priorities for the Club's Management Committee:

Priority	How?	What have we done?	What's Next?	Looking Further Ahead
<b>Facilities &amp; Equipment</b>	<ul style="list-style-type: none"> <li>Construction of the All Weather Pitch at Guiseley High School</li> <li>Improve our equipment</li> </ul>	<ul style="list-style-type: none"> <li>Planning approved and Football Foundation application submitted</li> <li>Creation of an Equipment Inventory Log</li> <li>Review of grass pitches to inform lettings and allocations for 2024-25</li> </ul>	<ul style="list-style-type: none"> <li>All funding to be secured for Guiseley High School</li> <li>Further work to clarify equipment held</li> <li>Emptying Shaw Lane and finding new storage for equipment</li> </ul>	<ul style="list-style-type: none"> <li>Improve Equipment</li> </ul>
<b>Growth</b>	<ul style="list-style-type: none"> <li>Improve management and coordination of the waiting list</li> <li>Reset of the Development teams (U4/U5 and U6) to provide greater opportunity and increase the number of teams at U7</li> <li>The creation open age teams for both Boys and Girls sections to provide the opportunity for them to continue playing</li> <li>Continue to seek opportunities to create new teams within age groups where possible</li> <li>Seek new sources of funding</li> </ul>	<ul style="list-style-type: none"> <li>Automation of the waiting list</li> <li>Improved responsiveness on waiting list enquiries</li> <li>Cleared down aged interest for some age groups on the waiting list</li> <li>Multiple new teams established</li> <li>Trialled easyfundraising.org.uk</li> <li>Found a sponsor for next seasons U6 age group</li> </ul>	<ul style="list-style-type: none"> <li>Full clear down of the waiting list and new processes to be introduced.</li> <li>New process for U6's to be in place for September</li> <li>Open Age teams still to be established</li> <li>Continue to seek opportunities to create new teams</li> <li>Further development of girls teams</li> <li>Rollout of easyfundraising.org.uk</li> </ul>	<ul style="list-style-type: none"> <li>Look at alternative subscription models</li> </ul>
<b>Community</b>	<ul style="list-style-type: none"> <li>More regular face to face meetings for Club Members</li> <li>More social events for players</li> <li>Improve our Social Media profile</li> <li>Continued expansion of the Everybody's Card Scheme</li> </ul>	<ul style="list-style-type: none"> <li>Held multiple sessions pre and post Christmas</li> <li>Christmas Parties held</li> <li>New Instagram Account set up</li> <li>Crag House Farm and Yazz added to the Everybody's Card scheme</li> <li>Creation of the WhatsApp Community</li> </ul>	<ul style="list-style-type: none"> <li>Additional partners for the Everybody's card</li> <li>New annual end of season Managers and Coaches dinner/event</li> <li>More regular social media posts</li> <li>More social events e.g. players end of season</li> <li>Set up a boot exchange scheme</li> </ul>	<ul style="list-style-type: none"> <li>Seek additional opportunities to engage / support the local community e.g. Aireborough Children's Centre</li> </ul>
<b>Coaching</b>	<ul style="list-style-type: none"> <li>Provide additional Guidance for Managers and Coaches</li> <li>To build and maintain outstanding levels of compliance with FA requirements</li> </ul>	<ul style="list-style-type: none"> <li>Intro to Mini Soccer Guide produced</li> <li>Significant progress on training compliance</li> <li>Creation of Manager and Opposition location guides (inc. EAPs)</li> </ul>	<ul style="list-style-type: none"> <li>Additional Guidance for Youth Football Coaches (U12+)</li> <li>New guidance on the waiting list, streaming and player moves</li> <li>Review and update Manager Location Guides</li> <li>Build and maintain outstanding levels of training compliance</li> </ul>	<ul style="list-style-type: none"> <li>Regain our 3* accreditation status</li> <li>Additional Coaches to achieve UEFA C Licence / FA Level 2</li> <li>Provide additional coaching support e.g. Club membership with FootballDNA</li> </ul>
<b>Simplification</b>	<ul style="list-style-type: none"> <li>To simplify our ways of working to make the Club quicker and easier to run</li> <li>To make things as easy as possible for coaches</li> </ul>	<ul style="list-style-type: none"> <li>Constitution reviewed and updated</li> <li>Standardised Club emails addresses introduced</li> <li>Additional DBS verifiers added and new process introduced with improved guidance</li> <li>Accident Report Form moved to Google Forms</li> <li>WhatsApp Community created to enable easier administration of the Groups and broadcast messages</li> </ul>	<ul style="list-style-type: none"> <li>Fully documenting all club processes</li> <li>Full review and update of all Club Documents</li> <li>Adopting additional guidance where required e.g. FA's concussion guidelines</li> </ul>	